

About Festive Ideas 2018: Simondium's Country Lodge

The 2018 Festive Ideas Market, taking place from 24th Oct – 28th Oct 2018. The concept will be as per the 2017 event, and exhibitors will have the opportunity to exhibit their goods in their own **'shops'** and the public attending the market will be given the opportunity to browse from shop to shop at their own leisure.

Application Form: Festive Ideas 2018

Personal Information:

Name:

Last Name:

Land Line:

Fax:

Cell phone:

Email:

Product/ Shop website:

Product/ Shop Information

Type of product or shop

Name of product or shop

For what period of time have you been manufacturing this?/ How long have your shop been running?

Town where your shop/ product is sold

Product Information**

Describe your products in one paragraph

Attach recent pics of your shop/ products and send this form and photos to info@festiveideas.co.za. Note that the size should be less than 1mb for the entire email. For queries contact Wilna 021 874 1046 / info@festiveideas.co.za

Important Dates

Due date of application form: the application form should reach Festive Ideas by end June 2018.

Successful applicants will be notified by end July 2018 and payment of R 700

Absa (632 005) W Rabe Hotels 740 140 167) is then due.

Proof of payment should be emailed to simondu@iafrica.com and the agreement should accompany the payment.

By then we will also require the following information for the website

- updated photographs of your products
- your logo
- your website and email address
- A sentence on your product(s)

Exhibitor Signature

AGREEMENT

Memorandum of Agreement entered into by and between:

Simondium's Country Lodge CC (herein duly represented by W RABE) ("the Lodge")

AND

("The exhibitor")

Whereas the Lodge is to present at its premises at Simondium a Festive Ideas Market from 24th to 28 Oct 2018 ("the Event")

And Whereas the Exhibitor intends to participate in the Event

It is agreed as follows:

1. The Exhibitor will participate in the Event subject to the conditions hereof.
2. The Exhibitor will utilise the site allocated to it by the Lodge.
3. The Exhibitor will be entitled to the said site for the duration of the Event and will keep its exhibition on the site accessible to the public daily from 9:00am – 5:00pm.
4. The Exhibitor will against the signing hereof pay the non-refundable amount of R700 to the Lodge to confirm its participation in the Event and as its contribution to the marketing of the Event by the Lodge.
5. Any profit or loss made by the Exhibitor during the Event is for its own account.
6. At the conclusion of the Event the Exhibitor will pay to the Lodge 15% of goods sold during the duration of Festive Ideas.

DATED AT ON 2017

The Lodge

The Exhibitor

Do's and Don'ts Festive Ideas 2018

Final for Exhibition Stand

R700 payment is due by end July 2018

Information to Festive Ideas

Along with the R 700 payment we require the following information for the website

- updated photographs of your products
- your logo
- your website and email address
- A sentence on your product(s)

This will be used on the website.

Set-up

You can have access to the premises at 8 am – 5pm on Monday 22nd Oct 2018 and your shop should be finished by 13H00 on Tuesday the 23rd Oct 2018 – the Marquee exhibitors can set up from 12 pm on the Monday.

Please vacate premises by 13h00 on Monday 29th Oct 2018

Breakages

Each store owner will be responsible for their own breakages: mirrors, bathroom fixtures, kitchen fixtures, flooring etc.

Walls: damages egg: nails, sticky tape, double sided tape

Handles of cupboards

Other

The bathrooms of the farm suite can be used for guests visiting these stores.

Please note that no nails or screws will be allowed in the walls.

NO air conditioning will be available (open doors) - please bring your own fan.

It is very important that u bring all your own tools, plugs, extension cords, 2 pint plugs for credit card machines etc.

When the show is in set-up, everyone is under tremendous pressure.

You also need to promote the show via word of mouth. The marketing of the show is always a joint effort. We are aiming to have 9 000 visitors' minimum. Please do your utmost in this regard.

15% Commission

The 15% commission is due the last day of the festival (28th Oct 2018). You will receive a form to complete on a daily basis which will indicate the amount you owe Festive Ideas. The 15% payable is applicable to the amount the customer pays for the product (therefore before VAT and other deductions such as the credit/debit card purchases). Please note that no late payments will be tolerated and nobody should leave the premises prior to paying their 15%.