

About Festive Ideas 2012: Simondium's Country Lodge

The 2012 Festive Ideas Market, taking place from 31 Oct - 04 November 2012. The concept will be as per the 2011 event, and exhibitors will have the opportunity to exhibit their goods in their own 'shops' and the public attending the market will be given the opportunity to browse from shop to shop at their own leisure.

Application Form: Festive Ideas 2012

Personal Information

Name:

Last Name

Land Line

Fax

Cell phone

Email

Product/ Shop website

Product/ Shop Information

Type of product or shop

Name of product or shop

For what period of time have you been manufacturing this?/ How long have your shop been running?

Town where your shop/ product is sold

Shop Information*

Describe your shop in one paragraph

Product Information**

Describe your products in your shop in one paragraph

Attach recent pics of your shop/ products and send this form and photos to info@festiveideas.co.za.
Note that the size should be less than 1mb for the entire email. For queries contact Wilna 021 874 1046 / info@festiveideas.co.za

*Should not have a shop, but only a product please do not complete this section. ** If you have a shop with various items, please describe the best-sellers

Important Dates

Due date of application form: the application form should reach Festive Ideas by end May 2012. Successful applicants will be notified by end May and payment of R500 (Absa W Rabe Hotels 740140167) is then due this should be emailed to info@festiveideas.co.za and the agreement should accompany the payment. By then we will also require the following information for the website

- updated photographs of your products
- your logo
- your website and email address
- A sentence on your product(s)

This will be used on the website. Should we not receive this by end May your products will not appear on the website.

Exhibitor Signature

AGREEMENT

Memorandum of Agreement entered into by and between:

Simondium's Country Lodge CC (herein duly represented by W RABE) ("the Lodge")

AND

("The exhibitor")

Whereas the Lodge is to present at its premises at Simondium a Festive Ideas Market from 31 Oct -04 November 2012 ("the Event")

And Whereas the Exhibitor intends to participate in the Event

It is agreed as follows:

1. The Exhibitor will participate in the Event subject to the conditions hereof.
2. The Exhibitor will utilise the site allocated to it by the Lodge.
3. The Exhibitor will be entitled to the said site for the duration of the Event and will keep its exhibition on the site accessible to the public daily from 9:30am – 6:00pm.
4. The Exhibitor will against the signing hereof pay the non-refundable amount of R500 to the Lodge to confirm its participation in the Event and as its contribution to the marketing of the Event by the Lodge.
5. Any profit or loss made by the Exhibitor during the Event is for its own account.
6. At the conclusion of the Event the Exhibitor will pay to the Lodge 15% of goods sold during the duration of Festive Ideas.

Capitec Machines

Yes, I would like a Capitec Machine for the festival

No, I would not like a Capitec Machine for the festival

Cost of the above to be given through by June 2012 .

DATED AT ON 2012

The Lodge

The Exhibitor

Do's and Don'ts Festive Ideas 2012 Final for Exhibition Stand

R500 payment is due by end May 2011

Information to Festive Ideas

Along with the R 500 payment we require the following information for the website

- updated photographs of your products
- your logo
- your website and email address
- A sentence on your product(s)

This will be used on the website. Should we not receive this by end May you will not appear on the website.

Set-up

You can have access to the premises at 8 am – 5pm on Monday 29 October 2012 and your shop should be finished by 13H00 on Tuesday – the Marquee exhibitors can set up from 12 pm on the Monday.

Please vacate premises by 13h00 on Monday 05 Nov 2012.

Breakages

Each store owner will be responsible for their own breakages: mirrors, bathroom fixtures, kitchen fixtures, flooring etc.

Walls: damages egg: nails, sticky tape, double sided tape

Handles of cupboards

Other

The bathrooms of the farm suite can be used for guests visiting these stores.

Please note that no nails or screws will be allowed in the walls.

NO air conditioning will be available (open doors) - please bring your own fan.

It is very important that u bring all your own tools, plugs, extension cords etc. When the show is in set-up, everyone is under tremendous pressure.

You also need to promote the show via word of mouth. The marketing of the show is always a joint effort. We are aiming to have 7000 visitors' minimum. Please do your utmost in this regard.

Pay points

Note that each exhibitor is responsible for their own cash/ credit card system. We suggest you order a Capitec Machine from us for the duration of the festival as most people purchase items with their credit card. Should you bring your own credit card machine, remember that there is no telephone line and a GPS must be used.

Capitec Machines

Terminals will be open for Cancel en Refund transactions

All terminals will be connected to Simondium. Reconciliation of this will be done every evening (compulsory)

Amex and Diners Card is not accepted on the Capitec terminals

Merchant commission will be debited daily and not monthly. (Debit and Credit percentages to be given through end June 2012 – VAT incl)

Terminal cost for the duration of Festive Ideas: TBC by end June 2012 .

15% Commission

The 15% commission is due the last day of the festival (4 Nov 2012). You will receive a form to complete on a daily basis which will indicate the amount you owe Festive Ideas. The 15% payable is applicable to the amount the customer pays for the product (therefore before VAT and other deductions such as the credit/debit card purchases). Please note that no late payments will be tolerated and nobody should leave the premises prior to paying their 15%.